

# dan henig

nearly 6 million youtube views... and counting

Singer/songwriter and pop musician Dan Henig has it popping. With nearly million YouTube views, Dan made his industry debut when his video for a cover of Lil Jon's "Get Low" went viral in 2012.

He has been writing and performing his own material for years, getting his start in Ann Arbor, Michigan, but recently moved to music city to pursue his dream. "I moved to Nashville over the summer for some publishing opportunities," he says. His style musically is broad. "I am writing mostly country music right now but am putting out some pop songs with a couple of publishing companies as well."

Dan's music is compared to a lot of artists and includes many influences, but he describes his own unique sound in the best way possible. "I do a mix of pop, soul, R&B with a country influence, especially in the lyrical aspects. I also perform a lot of fun covers, and I use my loop station to do beat boxing and harmonizing, which adds a lot of depth and makes things a lot more fun. It's a really eclectic mix, unfortunately it's kind of hard for me to put my thumb on it for you exactly."

When he says fun covers, he tackles a range most people wouldn't expect from a solo singer/songwriter style musician. "I do a great mix, I do some things as classic as Leonard Cohen or Nina Simone and Frank Sinatra all the way up to whatever is hot on the Top 40 right now. What I am known for are my acoustic covers of rap songs. The song 'Get Low' I did a YouTube video for that has over 6 million views."

The "Get Low" video got Dan noticed by many people, including Metropolis Management, which was able to bring him into the college market. "After the video went viral at the end of 2012, I started doing the college market in the fall of 2013 and was accepted to six of the seven NACA showcase events. I have been doing nonstop college events ever since all over the country. It has been a blast."

Dan has a couple of significant milestones, like opening for Three Doors Down, Mayer Hawthorne, Brett Denin and others. Once Dan started making waves, a college agent came knocking. "Sara from Metropolis

contacted me and signed me to their roster. This is before I moved to Nashville, when I was in college myself planning on a business major (laughs). She found me on YouTube and through a few mutual friends made contact."

Dan says the market has been a great fit for him. "I just really like the people who come to the shows. They always seem to be very interested in hearing the music and having a good time. My show is really interactive; I get people up on stage with me and all the folks dancing. It is just a really good time. It feels like so many people are really stressed out throughout their normal days and lives with college, work, relationships, classes and tests that when they come to the show they are ready to let loose and have a good time. That is a great feeling, being able to play for people who appreciate it."

**For more information on bringing Dan Henig to your campus, contact Metropolis Management at 877-536-5374, or [joyce@metropolismanagement.com](mailto:joyce@metropolismanagement.com)**

