

## *Conference Prep with Metropolis Management!*

So, rumor has it that you are about ready to attend a **NACA Regional Conference!** Well if that rumor pans out to be true, we want to be the first ones to help you learn how to have a successful, fun and memorable experience!

We have spent quite a bit of time in these conferences after all, so we guess you could say we are some of the seasoned veterans of NACA. With all this experience we felt the need to pass some knowledge along to all of you getting ready to attend one of these conferences. Looking over our time and talking amongst each other we have developed the “*Three I’s of Conference Attending!*” In this you will learn what each I stand for and how this will help positively shape your conference experience!

*The first of three I’s stands for **Identify!*** Before going into any conference, we want you to identify the reason that you are there for. Identifying the reason, you are there will help you shape the path you need to take for success. It will help set up parameters for your time, your conversations, and your conference as a whole!



As an example, if you are attending this upcoming conference to book artists, you will want to spend a lot of time in the showcases and the marketplace talking to agencies and artists! This will help you get a feel for the people you would be working with and if they are available on the date you had in mind.

***The second I stands for **Involve!***** Whatever form you take this word in we suggest that you



truly involve yourself in the conference. What we mean by this is instead of spending your entire day in the marketplace, in the city around the conference, or in the hallway talking to your friends attend the sessions on your schedule! Go to the showcases, go the marketplaces,

go to the dance parties, and go to what NACA is putting on for you! A lot of time has been put into this conference and we believe this will help make your conference truly memorable and once in a lifetime.

***The last of three I's stands for **Interact!***** We're sure you know what we mean by this word, but just to cover all the bases we want to remind you to talk to those are around you! Networking is key in this society and NACA is a great place to do so! Not to mention those around you are some of the greatest performers in their fields and you



have the pleasure to meet them! Often one on one! So, for you benefit we highly recommending taking the time to interact with everyone who is attending NACA!

We hope you take this advice to heart and truthfully hope that with using “*The Three I's of Conference Attending!*” your conference experience is one you will never forget! We can't wait to meet all of you and share in this experience with all of you! Be sure to by our booth and Interact with our wonderful team and performers!